

► **EVERY MONTH:** New Packages, Brand Packaging, Supply-Chain Updates

► **2025 SHOW PACKAGES:** Maximize the return on your event investment with broad brand exposure. Contact us for more information!

| | JANUARY AD CLOSE: 11/29 MATERIAL CLOSE: 12/4 | FEBRUARY AD CLOSE: 1/2 MATERIAL CLOSE: 1/8 | MARCH AD CLOSE: 2/3 MATERIAL CLOSE: 2/5 | APRIL AD CLOSE: 3/3 MATERIAL CLOSE: 3/5 | MAY AD CLOSE: 4/4 MATERIAL CLOSE: 4/8 | JUNE AD CLOSE: 5/2 MATERIAL CLOSE: 5/6 |
|--|---|--|--|--|---|---|
| PACKAGING STRATEGIES eMAGAZINE, WEBSITE & NEWSLETTERS | | | | | | |
| TOP FEATURES | 2025 Market Outlook | Converting Trends: Flexible Packaging | Top 25 Flexible Packaging Converters | Extended Producer Responsibility Update | Converting Trends: Healthcare & Medical | Advanced Recycling Report |
| MARKETS | Beer, Wine & Spirits | Candy & Confectionary | Foodservice | Household | Health, Beauty & Personal Care | Dairy |
| EQUIPMENT | Unitizing & Palletizing | Case Forming, Packing & Sealing | Automation & Robotics | Belts & Conveyors | Inspection, Detection & Vision | Temperature-Controlled Packaging |
| MATERIALS | Bottles & Glass | Paperboard, Corrugated & Cartons | Clamshells & Rigid Containers/ Molded Fiber Packaging | Labels | Color, Inks & Pigments | Caps, Closures & Lids |
| FLEXIBLE PACKAGING WEBSITE & NEWSLETTER | | | | | | |
| MARKETS | Wine & Spirits | Candy & Confectionary | Cereal | Pet Food | Health, Beauty & Personal Care | Dairy |
| EQUIPMENT | Pouch Filling | Converting | Automation | Extrusion | Filling | Pouch Making |
| MATERIALS | Resins & Substrates | Labels | Chemicals | Flexible Films | Color, Inks & Pigments | Spouts & Fitments |
| MULTIMEDIA COVERAGE | | | | | | |
| VIDEOS | 2025 Market Outlook | Candy Packaging Trends | Global Pouch Forum Preview | Converters Expo South Review | European Personal Care Packaging Trends | Converters Expo Review |
| PODCASTS | Extended Producer Responsibility (EPR) | Paperboard Recycling | End-of-Line Automation | Transitioning Household CPGs to Flexible Packaging | Sustainable Color Trends | Robotics Trends in Packaging |
| GALLERIES | End-of-Line & Warehouse Automation | Case-Forming Equipment | In-Store Bakery, Deli, and Prepared Foods Packaging | Belts, Conveyors, Motors & Automation | Packaging Line Safety Equipment | Robotics for Packaging Lines |
| WEBINARS | | | Top Converter Challenges | | Packaging Sustainability Trends | |
| SHOW COVERAGE & EXHIBITOR PROMOTIONAL PACKAGE | | | | | | |
| EVENTS | Converters Expo South 2/19 • Greenville, SC | Flexible Packaging Association Annual Meeting 3/5-3/7 • Aventura, FL | | Converters Expo 5/20-5/21 • Green Bay, WI | Global Pouch Forum 6/18-6/20 • Clearwater, FL | |

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| | JULY AD CLOSE: 6/6 MATERIAL CLOSE: 6/10 | AUGUST AD CLOSE: 7/8 MATERIAL CLOSE: 7/10 | SEPTEMBER AD CLOSE: 8/4 MATERIAL CLOSE: 8/5 | OCTOBER AD CLOSE: 9/5 MATERIAL CLOSE: 9/9 | NOVEMBER AD CLOSE: 10/3 MATERIAL CLOSE: 10/7 | DECEMBER AD CLOSE: 11/3 MATERIAL CLOSE: 11/5 |
|--|--|--|---|--|---|---|
| PACKAGING STRATEGIES eMAGAZINE, WEBSITE & NEWSLETTERS | | | | | | |
| TOP FEATURES | Converting Trends: Energy & Aerospace | 2025 Steve Fairfield Memorial Award for Flexible Packaging Innovation | Top 100 Food & Beverage Packaging Companies | Women in Packaging | Veterans in Packaging | Converting Trends: Building & Construction |
| MARKETS | Produce | Meat, Poultry, and Seafood | Cannabis | Beverages | E-Commerce | Snacks & Baked Goods |
| EQUIPMENT | Retort Packaging | Track, Trace & Serialization | Coding, Marking & Printing | Labeling | Warehouse & Distribution/ Smart Factories | Cartoning |
| MATERIALS | Adhesives & Sealants | Cans, Steel & Aluminum | Films & Coatings | Beverage Multipacks/ Can Decoration | Blister | Biomaterials/ Compostable Materials |
| FLEXIBLE PACKAGING WEBSITE & NEWSLETTER | | | | | | |
| MARKETS | Produce | Meat, Poultry & Seafood | Cannabis | Beverages | Pharmaceutical & Medical | Snacks |
| EQUIPMENT | Sealing | Form/Fill/Seal | Digital Printing | Bag Filling | Shipping & Receiving | Bag Making |
| MATERIALS | Adhesives & Sealants | Closures & Zippers | Stretch, Shrink, Skin, Polyvinyl Chloride (PVC), Polyethylene (PE) & Polyolefin (POF) | Recyclable & Compostable | RFID | Coatings |
| MULTIMEDIA COVERAGE | | | | | | |
| VIDEOS | Flexible Packaging Trends in Produce | Global Pouch Forum Review | Cannabis Packaging Trends | Flexible Beverage Packaging Lines | E-Commerce Strategies | Snack Packaging Trends |
| PODCASTS | Sustainable Adhesive & Sealant Trends | Flexible Packaging Options for Meat & Poultry | Extending Cannabis Edibles Shelf-Life | Measuring Sustainability Impact | Flexible Packaging Use in E-Commerce | Packaging Coatings & Sustainability |
| GALLERIES | Package Testing & Analysis | Form/Fill/Seal | Digital Printing Equipment | Labeling Equipment | Pharmaceutical & Medical Packaging | Cartoning Equipment |
| WEBINARS | | Innovations in Flexible Packaging Materials | | Brand Packaging: Aesthetic and Functional Appeal | | |
| SHOW COVERAGE & EXHIBITOR PROMOTIONAL PACKAGE | | | | | | |
| EVENTS | | International Baking Industry Exposition (IBIE) Show Preview 9/13-9/17 | PACK EXPO 9/29-10/1 • Las Vegas, NV | International Baking Industry Exposition (IBIE) Show Review | | |