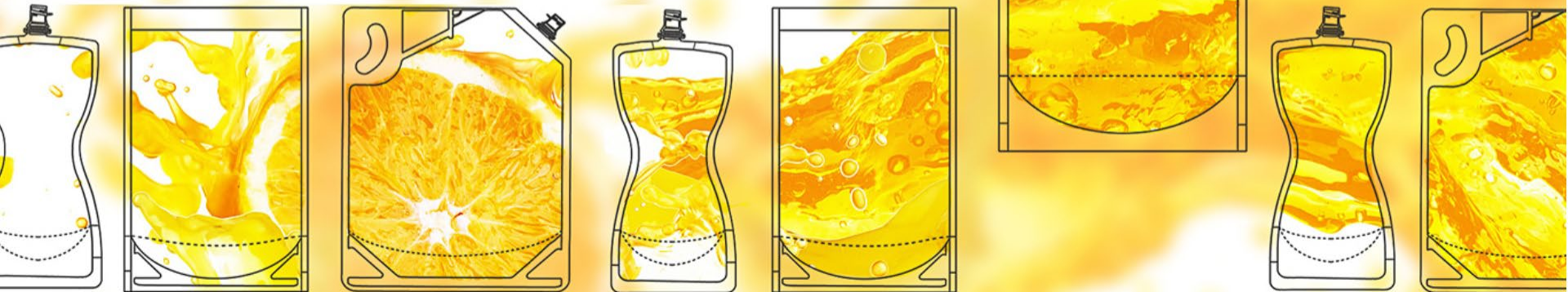


Innovation Spotlight - Printing



Who We Are



- Part of \$1 billion Group

- Three Manufacturing Sites

- 1,000+ employees



- Largest pouch maker in India

- Leader in Sustainable Solutions

- Largest Retort maker in India

What We Do

Your Perfect Packaging Partner

Zero leakage

100% Reliability

INDIA'S FIRST CHOICE FOR KETCHUP PACKAGING

For over 30 years, Paharpur 3P has been recognised as the market leader in Liquid Packaging in India. Our clients rely on us because we provide:

- Reliable products
- Innovative solutions
- On-time delivery
- Easy to work with

INDIA'S LEADING FLEXIBLE PACKAGING PROVIDER

MARKETS WE SERVE
Food & Beverage | Home & Personal Care
Ready-to-eat | Pharmaceutical

PAHARPUR GUARANTEE

Under **Paharpur Guarantee** you get shorter lead times, no MCOs, and guaranteed 100% delivery on time. We offer a 50% discount for a 1 day delay and additional 10% discount for each day's further delay. For a delay of more than 7 days, we bear the entire cost.*

PAHARPUR 3P

Plot No. 19, Site IV Industrial Area,
Sahibabad 201 010 (Delhi NCR), India
T: +91 120 4389100 | F: +91 120 4389131
E: contact@paharpur3p.com | W: www.paharpur3p.com

A PAHARPUR GROUP COMPANY

DELHI | MUMBAI | BANGALURU | HYDERABAD | CHENNAI | KOLKATA

CERTIFICATIONS

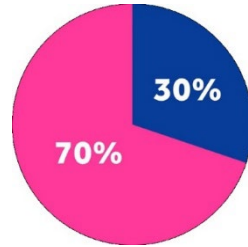
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* Call us for details.



Your Perfect Packaging Partner

90% Market share

100% Reliability

INDIA'S FIRST CHOICE FOR HANDWASH PACKAGING

For over 30 years, Paharpur 3P has been recognised as the market leader in Liquid Packaging in India. Our clients rely on us because we provide:

- Reliable products
- Innovative solutions
- On-time delivery
- Easy to work with

INDIA'S LEADING FLEXIBLE PACKAGING PROVIDER

MARKETS WE SERVE
Food & Beverage | Home & Personal Care
Ready-to-eat | Pharmaceutical

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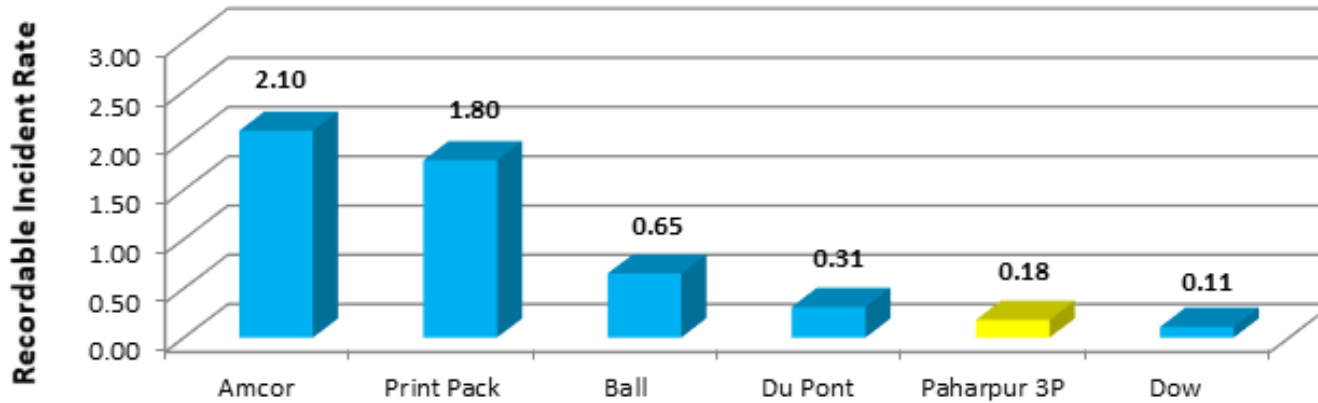
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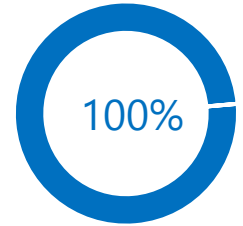
* Call us for details.

What We are Passionate About

One of the Best Recordable-Incident-Rate in the Industry*

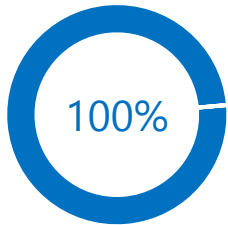


Water Management & Clean Energy

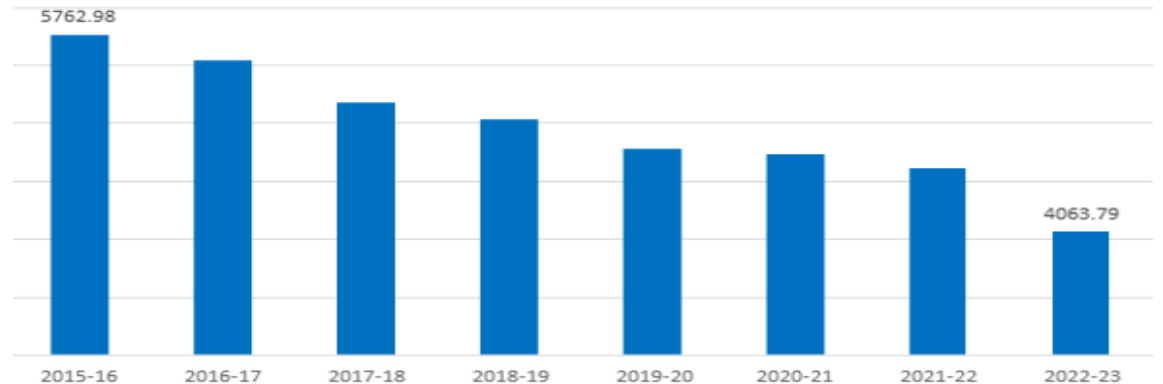


EPR

(% of total material)



GHG Emission
(Kg CO₂-E)



* Source: 2022 Publicly available corporate information

The Story of Koochikoo Pouch



Customer

Koochikoo makes the world's only organic, sugar-free candies. Their plant-based products are vegan, gluten-free, Kosher OU, free from all common allergens, and low calorie.



Challenges



Solution



Results

- New launch for Israel market
- Differentiate from existing pouch
- Premium look
- Easy tear-ability



Options Considered

- Spot matt and gloss
- High gloss PET
- Matte BOPP
- Matte PET
- Full matte coat at various GSM levels



- Opted for 2-K matte coating
- Changed Cylinder engraving parameters for stylus angle and screen
- Maintained viscosity and solids levels within 6-sigma
- Changed PE recipe to reduce elongation
- High-Performance Adhesive
- Specific Shape and Positioning of V-notch

- Desired *wood-like* look achieved
- Near zero-reflective surface
- Improved Tear resistance
- Improved bond strength

Product Differentiation



The Story of Koochikoo

Enhanced Shelf
Appeal

Improved Bond
Strength



No Gloss
Premium Look

Improved Easy-
Tear

Flexible Packaging Achievement Award



SILVER – PRINTING

KOOCHIKOO® LOVELY YELLOW LEMON, LOLLY POP RAINBOW, AND COOL MINT TREAT, 60G

This new package designed for Koochikoo® is a first in this category of candy packaging. It is uniquely designed for a premium look. The best part of the pouch is the brilliance in printing. The combination of the gloss and matte effect gives an abstract look to highlight certain areas of the package. The pouch is well printed with eight colors by the rotogravure process. The pouch has an attractive traditional look. The design is done in such a way that it gives a simple yet rich matte corrugated sheet-like look, even though it's a plastic laminate. The stand-up pouch feature helps in better utilization of space in the market shelf display.

MANUFACTURER: PAHARPUR 3P

END-USER/CUSTOMER: GLAMY CANDY PRIVATE LIMITED

PLANT: SAHIBABAD, UP, INDIA, IN

DESIGNER/DESIGN FIRM: GLAMY CANDY PRIVATE LIMITED AND PAHARPUR 3P

KEY SUPPLIERS: ESTER INDUSTRIES LTD.; HENKEL ADHESIVES TECHNOLOGIES INDIA; AND SAKATA INX (INDIA) PRIVATE LIMITED

Source: Flexible Packaging Association

What is the Story of Your Pouch.....

- Stand-up pouches are fast replacing rigid packages.
- Stand-up pouches are the leading choice for the Brand Owners.
- Improved Economic, Marketing, and Sustainability Benefits.
- We are also creating stories of Retort pouches for:
 - Dairy products, Sauces, Soups, Cold-Coffee, Liquor....



We would Love to create
the story of Your Pouch