

US Waffle™ Jus-Rol™ Poffitz Club Pack featuring Sealstrip's SealAcross® Reseal

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Package Development

Desire to eliminate carton/bag in box format

- Shelf presence
 - New product
 - Sit up on shelf
 - Eye catching
- Resealable
 - Product containment
 - Product freshness
 - Build brand equity



Package Attributes

- Produced on VFFS, deep gussets
- Creates block bottom, Resembles gable top carton
- PP/White LDPE lamination
 - Glossy
 - Opaque
 - Puncture resistant
- SealAcross reseal featuring TamperTear®
 - Easy open, Tamper Evident, Resealable
 - Product protection, containment, and freshness
 - [Package use video](#)



SealAcross®

EASY RESEAL

- Film converted at Sealstrip, adding feature
 - No capex
 - Quick launch
 - No additional space needed for equipment or materials
- TamperTear, patented technology
- Opens full width of package for easy access to product
- Label wraps around to reduce tear risk
- Full length converted film rolls
- Less plastic
- No impact to line speeds = more throughput





Making Packaging Easier

www.sealstrip.com

