

# Support for Recycling at All-Time High



94%\*

of Americans are supportive of recycling

\*Up from 90% in 2015

74%

of them believe recycling is important and should be made a priority



20%

of them think people should do what they can to try to recycle

6%



think it's hard to consistently recycle or that it is not important

# Carton Recycling Continues to Climb



2015

50%



2017

61%



61% of respondents stated that they **always** recycle their cartons, up from 50% in 2015

Source: Carton Council of North America National Survey, December 2015 and December 2017. Visit [CartonOpportunities.org/survey](http://CartonOpportunities.org/survey).